

For Six Month Period Ending 12/31/10
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant
Spring, O'Brien & Co., Inc.

(b) Registration No.
574

(c) Business Address(es) of Registrant
50 West 23rd Street, 11th Floor
New York, NY 10010

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date connection ended
------	----------	-----------------------

- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☐

If yes, identify each such person and describe his service.

- (b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or connection	Date terminated
------	------------------------	-----------------

- (c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
------	----------------------	-------------	----------	-----------------

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

European Travel Commission

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A ³	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Exhibit B ⁴	Yes <input type="checkbox"/>	No <input type="checkbox"/>

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

-
11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:
See attached

-
12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶.

Date	From whom	Purpose	Amount
See attached			

\$83,266.66

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D⁸ to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
---------------------------	---------------	-------------------------------	---------

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS – MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
------	---------	---------	--------

See attached

\$5,046.67

Total

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
 Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

See attached.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

see attached

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- | | | | |
|--|---|---|--|
| <input checked="" type="checkbox"/> Radio or TV broadcasts | <input checked="" type="checkbox"/> Magazine or newspaper articles | <input type="checkbox"/> Motion picture films | <input checked="" type="checkbox"/> Letters or telegrams |
| <input checked="" type="checkbox"/> Advertising campaigns | <input checked="" type="checkbox"/> Press releases | <input checked="" type="checkbox"/> Pamphlets or other publications | <input type="checkbox"/> Lectures or speeches |
| <input type="checkbox"/> Internet | <input checked="" type="checkbox"/> Other (specify) <u>Industry Events, Tour Packages</u> | | |

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- | | | |
|--|---|---|
| <input type="checkbox"/> Public officials | <input checked="" type="checkbox"/> Newspapers | <input type="checkbox"/> Libraries |
| <input type="checkbox"/> Legislators | <input checked="" type="checkbox"/> Editors | <input type="checkbox"/> Educational institutions |
| <input type="checkbox"/> Government agencies | <input type="checkbox"/> Civic groups or associations | <input type="checkbox"/> Nationality groups |
| <input type="checkbox"/> Other (specify) _____ | | |

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.


VI – EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

01/27/11



NASIKH HASAN

NSD/CES/REGISTRATION UNIT
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¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
NATIONAL SECURITY DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials -- page 8 of Form NSD-2, formerly Form CRM-154 Supplemental Statement):

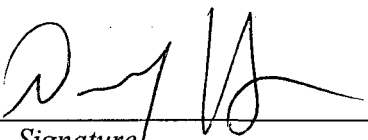
YES ✓ or NO _____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES _____ or NO _____

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)


Signature

01/27/11
Date

NASIKH HASAN
Please type or print name of
Signatory on the line above

CFO
Title

NSD/CES/REGISTRATION UNIT
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U.S. Department of Justice

National Security Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL
STATEMENT - PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List for Registrant: European Travel Commission

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Franklin	Rob	08/12/2003		
Perol	Jean Philippe	08/31/2009		

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European Travel Commission
Avenue Marnix 19a
1000 Brussels, Belgium

Invoice No : 47609R
Date : 09/28/10
Job No : ETC-001
Terms : upon receipt
Page : 1

Attn: Nick Hall

European Travel Commission
Public Relations Expenses – April, May, June 2010

Burrelles Press Clipping Service:	April 2010	\$ 385.23
	May 2010	\$ 375.32
	June 2010	\$ 371.36
FARA Filing Fee (January – June 2010)		\$ 305.00
Telephone, Facsimile		\$ 185.69
In-house Photocopying, Office Supplies & Stationery		\$ 92.04
Media Relations – Local Travel		\$ 13.30
Total Amount Due:		<u>\$ 1,727.94</u> =====

Please make check payable to Spring O'Brien & Co., Inc. or

Please Wire Funds To:

SPRING O'BRIEN & CO., INC.
Citibank
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA [REDACTED]
A/C [REDACTED]

Please reference invoice number on wire payments.

MSD/CES/REGISTRATION UNIT
2011 JAN 31 AM 8:49



European Travel Commission
Avenue Marnix 19a
1000 Brussels, Belgium

Invoice No : 47610R
Date : 09/28/10
Job No : ETC-8149
Terms : upon receipt
Page : 1

Attn: Nick Hall

Job Title: European Travel Commission – Fall 2010 Marketing Campaign (as
booked through Air France)

New York Times	\$ 43,000.00
Fodors.com	\$ 4,381.31
Content Web – Geo targeted run of site banners	\$ 9,493.75
Google Search	\$ 5,556.87
Media Buying (Media Contacts-Air France Global Agency) 6% of net	\$ 3,801.49
Ad Serving (Media Contacts – 7% of net) September \$3,253.98 & October \$1,116.26 (estimated)	\$ 4,370.24
Total Amount Due:	\$ 70,603.66
Less Leading Hotels Contribution to campaign	\$ (50,000.00)
Balance Due:	\$ 20,603.66

Please make check payable to Spring O'Brien & Co., Inc. or

Please Wire Funds To:

SPRING O'BRIEN & CO., INC.
Citibank
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA [REDACTED]
A/C # [REDACTED]

Please reference invoice number on wire payments.



European Travel Commission
Avenue Marnix 19a
1000 Brussels, Belgium

Invoice No : 47611R
Date : 09/28/10
Job No : ETC Fee
Terms : upon receipt
Page : 1

Attn: Nick Hall

European Travel Commission – Fees 2010

ETC-FEE PR Campaign – July, August, September (Originally \$16,500, deducted \$6,000 that was charged in the 1 st & 2 nd qtr)	\$ 10,500.00
ETC-8145 Consumer Newsletter – July, August, September	\$ 4,500.00
ETC-8146 PR Newsletter/ETC Bulletin – 3 rd quarter issue	\$ 2,500.00

Total Amount Due	\$ 17,500.00
	=====

Please make check payable to Spring O'Brien & Co., Inc. or

Please Wire Funds To:

SPRING O'BRIEN & CO., INC.
Citibank
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA [REDACTED]
A/C [REDACTED]

Please reference invoice number on wire payments.



European Travel Commission
Avenue Marnix 19a
1000 Brussels, Belgium

Attn: Nick Hall

Invoice No : 47798
Date : 11/19/10
Job No : ETC-001
Terms : upon receipt
Page : 1

European Travel Commission

Public Relations Expenses – July, August, September 2010

Burrelle's Press Clipping Service:	July 2010	\$	358.21
	August 2010		58.21
	September 2010		366.77
Telephone, Facsimile			177.07
In-house Photocopying, Office Supplies & Stationery			159.40
Media Relations – Local Travel			13.75
Total Amount Due:		\$	1,433.41

Please make check payable to Spring O'Brien & Co., Inc. or

Please Wire Funds To:

SPRING O'BRIEN & CO., INC.

Citibank

23rd Street Financial Center

717 Avenue of the Americas

New York, NY 10010

ABA [REDACTED]

A/C [REDACTED]

Please reference invoice number on wire payments.



European Travel Commission
Avenue Marnix 19a
1000 Brussels, Belgium

Invoice No : 47799
Date : 11/19/10
Job No : ETC Fee
Terms : upon receipt
Page : 1

Attn: Nick Hall

European Travel Commission – Fees 2010

ETC-FEE PR Campaign – October, November, December	\$ 16,500.00
ETC-8145 Consumer Newsletter – October, November, December	\$ 4,500.00
ETC-8146 PR Newsletter/ETC Bulletin – 4 th quarter issue	\$ 2,500.00
Total Amount Due	\$ 23,500.00 =====

Please make check payable to Spring O'Brien & Co., Inc. or

Please Wire Funds To:

SPRING O'BRIEN & CO., INC.
Citibank
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA [REDACTED]
A/C [REDACTED]

Please reference invoice number on wire payments.



European Travel Commission
Avenue Marnix 19a
1000 Brussels, Belgium

Attn: Nick Hall

Invoice No : 47800
Date : 11/19/10
Job No : ETC-001
Terms : upon receipt
Page : 1

European Travel Commission

Public Relations Expenses – October, November, December 2010

Burrelle's Press Clipping Service:	October 2010	\$	362.60
	November 2010 (estimated)		400.00
	December 2010 (estimated)		400.00
Fara Filing Fee (July-December 2010)			305.00
Telephone, Facsimile (estimated)			200.00
In-house Photocopying, Office Supplies & Stationery (estimated)			175.00
Media Relations – Local Travel			42.72
Total Amount Due:		\$	<u>1,885.32</u> =====



European Travel Commission
Avenue Marnix 19a
1000 Brussels, Belgium

Invoice No : 47801
Date : 11/19/10
Job No : ETC-8149
Terms : upon receipt
Page : 1

Attn: Nick Hall

Job Title: European Travel Commission – Other Campaign Costs (Spring/Fall)

Media Planning & Reporting (Spring & Fall)	\$ 10,000.00
Creative Development (Fall)	\$ 8,525.00
Share of Willoughby's New York Post advertisements and in-store poster (Spring) net costs	\$ 3,138.00

Total Amount Due	\$ 21,663.00
	=====

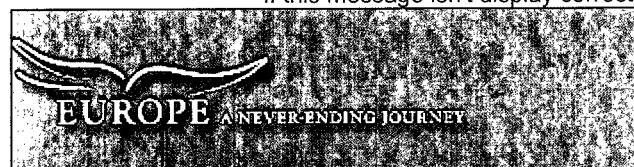
Please make check payable to Spring O'Brien & Co., Inc. or

Please Wire Funds To:

SPRING O'BRIEN & CO., INC.
Citibank
23rd Street Financial Center
717 Avenue of the Americas
New York, NY 10010
ABA [REDACTED]
A/C [REDACTED]

Please reference invoice number on wire payments.

NSD/CES/REGISTRATION UNIT
2011 JAN 31 AM 8:49

Blaise Foley**From:** Emma from visiteurope.com [newsletter@travel.visiteurope.com]**Sent:** Tuesday, August 31, 2010 9:01 AM**To:** Amanda Irons**Subject:** , Europe is Calling all FoodiesIf this message isn't display correctly, please consult the [online version](#).**DISCOVER****PLAN****SHARE**NSD/CES/REGISTRATION UNIT
2011 JAN 31 AM 8:49**Europe is Calling all Foodies**

Offering a variety of wine, beer and cuisine, Europe is the perfect gourmet getaway.

Celebrate the autumn harvest with wine festivals in [Budapest](#), [Cyprus](#) and the [Czech Republic](#); raise your glass at [Oktoberfest in Germany](#); or taste Spanish treats at [gastronomy fairs in Valencia](#).

Take a [cooking class in Brussels](#), soak up the [coffeehouse culture in Vienna](#) or feast at a traditional [Swedish smorgasbord](#).

Set a trail for the wine, cheese and [chocolate routes of Switzerland](#), tour the [vineyards of Turkey](#) or dine at Michelin-star restaurants of [Britain](#), [Monaco](#) and [Denmark](#). Whatever your palate prefers, you'll find your taste in Europe.



Swiss chocolate

**Eating & Drinking in Holland**

Holland is well known for its beers, cheeses, herring, mussels, eel, oysters and shrimp, and celebrates these staples this November.

[Read more](#)

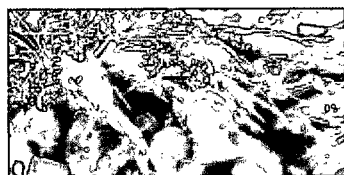
**Swiss Gourmet Routes**

In Switzerland it is easy to combine outdoor activities with a serious touch of gourmet food and wine.

[Read more](#)

Finnish Food Celebrations

From upscale to eating with your hands, Finland's diverse cuisines are on



display in restaurants and festivals this fall.
[Read more](#)



A Swedish Classic Feast

The smorgasbord at Operakallaren restaurant in Stockholm makes its return this year.
[Read more](#)



Mix of Malta

Relax al fresco with a local Maltese dish and an island-produced wine.
[Read more](#)



Fall Wine Festival in Budapest

Although wine was introduced to Hungary by the Romans, the country is experiencing a wine renaissance garnering prizes in international competitions.
[Read more](#)



A Taste of Portugal

Portugal's cuisine and wines are as distinct as the nation itself.
[Read more](#)



Wine Harvest in Czech Republic

Come to the Moravian wine country to celebrate the wine harvest at the Palava Wine Festival September 10-12.
[Read more](#)



Valencia's Cuisine

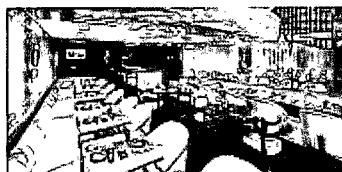
Valencia has long been known for its cuisine, thanks to the region's cultivated plains – the richest in Spain.
[Read more](#)



Croatian Indulgence

Enjoy an extravagant stay in Istria encompassing local wines and gastronomy.
[Read more](#)

Gourmet Dining in Monaco



A 21st century restaurant renaissance continues in the Principality of Monaco with new eateries opening and others polishing their Michelin stars.

[Read more](#)



Grapes of Greece

Hike the vineyards of Northern Greece, go on a cellar tour in the South Peloponnese or celebrate the grape harvesting in Attica.

[Read more](#)



Under the Vines of Turkey

Turkey is the birthplace of vitis vinifera – otherwise known as the grape vine.

[Read more](#)



Copenhagen Restaurants are Stars

Copenhagen is a shining star on the Michelin list of the world's outstanding restaurants.

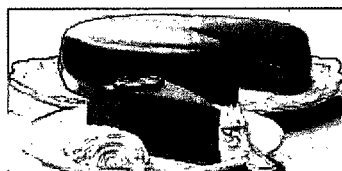
[Read more](#)



Belgium One Beer at a Time

Belgium is a food-lover's paradise with something to satisfy any craving, along with the perfect beer pairing.

[Read more](#)



Austrian Coffeehouse Culture

Cafés are the heart of city life in Vienna.

[Read more](#)



Hands-On in Brussels

Awaken your senses and take a cooking class when in Brussels.

[Read more](#)



Autumn Festivals of Germany

Germany is famous for its great beer and wine festivals in the fall, inviting visitors and locals to indulge in culinary delights and enjoy the unique atmosphere.

[Read more](#)

Vines of Cyprus

In Cyprus, pine and vines grow freely into the mountainsides exuding rural



charm, with quaint villages and friendly people completing the picture.

[Read more](#)



Foodie Finds in Britain

Cheap eats and top chefs offer something for everyone.

[Read more](#)

If you donâ€™t wish to receive further emails from us, you are inviting to [remove yourself from the mailing list](#).



ETC TRAVEL BULLETIN EUROPEAN TRAVEL COMMISSION

Quarter Four 2010

Happy New Year—a good time to start planning and booking Europe trips for 2011, when you can lock in the most value for air and hotel costs. You will surely want to include some of the fun, thrilling and sublime events and exhibits that Europe always has in store. In 2011, as always, the options include art and music happenings, sports events and not one but two royal weddings. Here is an eclectic but by no means comprehensive smattering that may capture your fancy. There's lots more, of course, at www.visiteurope.com, where you can access all 35 countries of the ETC.

With best wishes in the New Year,

Nora Brossard

AUSTRIA BRINGS ON SCHIELE, JEWISH GAMES, SOUND OF MUSIC

A leading artist of the Vienna Modern Age, Egon Schiele will be the subject of a major exhibition at the [Leopold Museum](#), focusing on his portraits and self-portraits [February 17-June 3]. For the first time, Jewish sports stars will clash in Vienna July 5-13, with 2,000+ athletes competing in 15 sports during the [European Maccabi Games](#). Next, the final games of the American Football World Championship touch down in Vienna on July 15-16. Rodgers and Hammerstein's beloved musical "The Sound of Music" gets its first staging in Salzburg, premiering October 23 and continuing into June 2012 [austria.info].

BELGIUM ROCKS ON STAGE AND SCREEN

[Belgium](#) rocks, starting in May with Pink Floyd's great rock opera "The Wall," reportedly on its last tour and hitting Antwerp May 27-28. The beat goes on June 30-July 3 with Rock Werchter, one of Europe's five largest rock music festivals, headlining Coldplay and Iron Maiden along with Kings of Leon and the Chemical

Brothers, among others. "The Adventures of Tintin: The Secret of the Unicorn," directed by Steven Spielberg, will premiere in North America on December 23, 2011. Moviegoers can brush up on Tin Tin at the [Hergé Museum](#), dedicated to the creator of the 1930s boy hero.

BRITAIN SHOWCASES AFGHAN ART, AMERICAN SCULPTURE

The British Museum will showcase more than 200 precious objects from 2,000 BC to the first century AD, in the "Afghanistan: Crossroads of the Ancient World" exhibit from March 30-July 3. Glastonbury, England hosts another of the five great rock festivals June 22-26. While too soon to call, rumored headliners include Prince and Beyoncé. The first major exhibition of Henry Moore's sculptures, 14 in all, on the grounds of a historic English house falls to the 400-year-old Hatfield House in Hertfordshire, April 30-September 30. England is also preparing for a big tourism boost from the royal wedding of Prince William and Kate Middleton on April 29th (VisitBritain.com).

CHECK OUT CZECH DESIGN, MAHLER TRIBUTE

Prague's quaint old town teems with young artists and designers shaping tomorrow's creative statements in fashion, graphics, furniture, art, photography and other domains. Czech Designblok, on October 5-10, brings them together in showrooms, studios, shops and boutiques. From May 12-June 4, the Prague Spring International Festival enthralls music lovers this year with a program celebrating Gustav Mahler and a top lineup of symphony orchestras and conductors (CzechTourism.com).

GERMANY HONORS NATIVE COMPOSERS & ITALIAN PORTRAITS

The Dresden Philharmonic will honor composer Franz Liszt with several concerts in 2011, including the Dresden Music Festival on June 1 at the Semper Opera House. "Liszt under Water" will take place June 21-July 1 at the Toskana Thermal Baths in Bad Sulza, and "Sky over Liszt" from June 18-July 3 at the Jena Zeilss Planetarium. The Leipzig Bach Festival, taking place June 13-20, is one of Germany's most important classical events, performed in St. Thomas' Church by acclaimed musicians including the St. Thomas boys' choir. Berlin's Bode-Museum presents "Faces of the Renaissance" from August 25-November 11, showcasing the history of portrait painting in Florence with works by Donatello and Botticelli, among other portrait painters at the Italian courts (ComeToGermany.com).

ITALY'S MASTER OF INVENTION

In Rome's Palazzo della Cancelleria, more than 50 models of the machines invented by Leonardo in the 16th century are on view until April 30: the flying machine, a parachute, bicycle, hydraulic saw and the two-ton tank, which can be visited inside. Made of wood, the machines are grouped as the elements of life—

water, air, earth and fire—as well as mechanisms such as motion transformation and the endless screw. In Torre del Lago near Lucca, birthplace of Puccini, the open-air theater will resonate to the strains of the Puccini Festival July 16-August 22—the only annual opera festival dedicated to the great composer Giacomo Puccini (ItalianTourism.com).

MONACO MASKS, MASTERS & MONARCHY

The Monaco opera season carries into April with Verdi's "The Masked Ball" on January 22, 25, 28 and 30; Strauss's "Salomé" February 19, 22, 25 and 27; and Verdi's "Rigoletto" on March 25, 27, 31 and April 2. April brings the Monte-Carlo Rolex Tennis Masters from the 9 till the 17, followed by the Monaco Formula One Grand Prix from May 26 to 29. "The Magnificence and Grandeur of the Royal Houses of Europe" at the Grimaldi Forum July 11-September 11 surveys 19 monarchies back to 17th century, with objets d'arts, furniture, jewelry and art from royal collections. In July, His Serene Highness Prince Albert II will marry Ms. Charlene Wittstock in another gala royal wedding beginning the 2nd and ending the next day (VisitMonaco.com).

NETHERLANDS NAILS FINE ART AND FLOWERS

The European Fine Art Fair at the Maastricht Exhibition and Congress Center from March 18-27 will include great rarities and recent rediscoveries among more than 30,000 rigorously vetted works of art. At the Keukenhof Gardens near Amsterdam, more than 7 million flower bulbs will produce a fantastic collection March 24-May 20: tulips, hyacinths, daffodils, orchids, roses, carnations, irises and lilies—a dazzling spectacle of colors and perfumes (Holland.com).

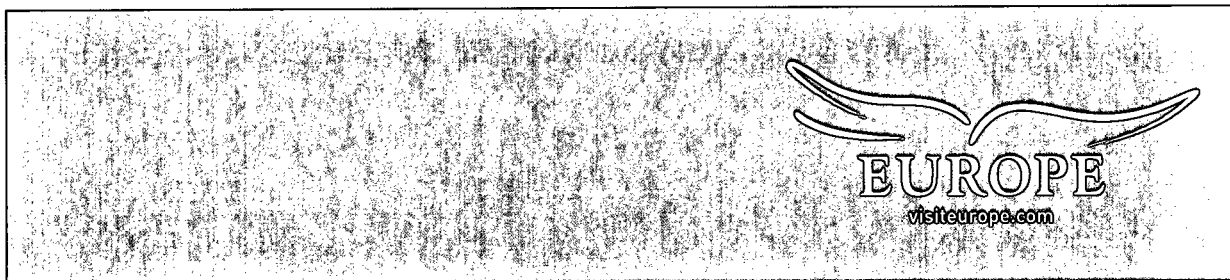
EUROPEAN TRAVEL COMMISSION



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The ETC is a marketing organization whose role is to promote Europe as a tourist destination and provide a range of information, research and electronic distribution services to its members.

Produced by Spring O'Brien for the European Travel Commission
and its 35 Member Government Tourist Offices



ETC TRAVEL BULLETIN EUROPEAN TRAVEL COMMISSION

Quarter Three 2010

So many holiday traditions come from Europe, and Christmas is certainly one of them, whether you fancy Tiny Tim's "God bless us every one," or the *gemütlichkeit* of *O Tannenbaum*. Well, come all ye faithful—and that includes everyone, pagans too—here's what's happening this holiday season in Europe. And remember, there's still more at www.visiteurope.com. Ho ho ho.

Happy holidays!

Nora Brossard

SAXE IN THE CITY

On December 4, **Dresden** celebrates Germany's famed Christmas fruitcake with a special Stollen Festival—and not by halves. It's the world's biggest Christmas cake, weighing in at 4 tons and measuring 13 feet long. Before sampling a piece of the super stollen (filled with nuts, candied orange peel and spices), watch the traditional procession as hundreds of pastry chefs carry it through Dresden's Old Town. The Steigenberger Hotel De Saxe "In the City," in the midst of Dresden's Baroque splendor, is an ideal base for discovering both stollen and Dresden. Starting at €159 per person, the city experience includes two overnight stays in a double room with breakfast buffet and a day ticket for the Residenzschloss (Dresden Castle) and the Green Vault, Copperplate Cabinet, Coin Cabinet, Hausmann Tower, and the *Türkische Cammer*.

OFF THE BEATEN SNOW PATH IN BRITAIN

The **British Isles** are awash in the holiday spirit from England to Scotland to Wales, but Bah-humbug types will also find non-yuletide pursuits such as guided fossil hunting in Dorset, where winter storms dislodge treasures some 185 million years old. Another escape from holiday hysteria might be the frothing ales, flickering candlelight and flaming fireplace logs of the Olde Gate Pub in Brassington, Derbyshire, with beams plundered from Armada galleons—one's reward after hiking Peak District pastures. From November 1 to February 28, BritRail is offering 20% off rail passes, and the Original London Sightseeing Tour (hop-on/hop-off sightseeing bus, river cruise, walking tours) is offering two days for the price of one.

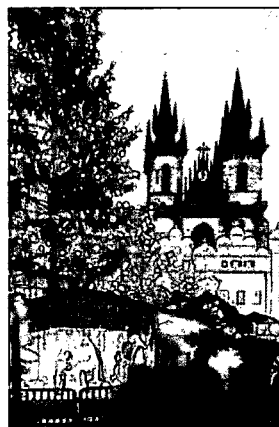
IN BRUGES AND BRUSSELS

In **Belgium** from late November to early January, Christmas markets sparkle and twinkle from Antwerp to Brussels and Bruges to Ghent with creative gifts galore, live performances, mulled wine—the works. Equally delightful are hotel packages in Brussels and Bruges. At the Conrad Hotel Brussels, starting November 26, Santa's giving a one night stay in a Queen Junior suite with breakfast for two adults and two children, hot chocolate and Belgian sweets, and a gift bag from €254. The Hotel De Castillion Bruges offers a two-night stay in a double room with breakfast buffet, five-course Christmas Eve dinner with wine and a four-course dinner for €295.

ROME'S EXTREME SANTAS

In **Rome**, do as the Romans. Visit the Piazza Navona, decorated to the nines for the holidays, where families buy one new figurine for their nativity scenes at home. Santas on rope ladders are sold as well. Since Roman apartments don't have chimneys, Santa must climb walls to leave his presents—call it extreme Santa. Affordable Tours has an extreme bargain package with Christmas Eve in Rome and New Year's Eve in Venice for \$1,194 (land only). An 11-day package, the tour also visits Assisi and Florence, with daily buffet breakfast, three dinners including a Christmas Eve dinner with wine in Rome, and a New Year's Eve dinner with wine in **Venice**, and many other inclusions.

PRAGUE'S PRESENTS



Like Good King Wenceslas, revelers in **Prague** look out on Old Town Square filled with music, traditional food and brilliantly lit shopping stalls. From November 27 to December 24, Czech Vacations offers a roundtrip non-stop flight from New York, six nights' accommodation, and a guided walking tour of Prague, which includes the Christmas Markets and a mulled wine tasting. An unforgettable part of the experience is Holiday Mass at the Church of Infant Jesus and classical music concerts. Price per person starts from \$865 in double room occupancy.

DRIVING HOLIDAY IN PORTUGAL

Portugal parties hearty in the yuletide spirit straight through to Twelfth Night. It starts in November, when the halls—and the streets—are decked with lights, decorations and flowers, and builds to a crescendo of fireworks displays on New Year's Eve. The Portuguese Hideaways Self Drive Tour gives new meaning to holiday light touring. Land prices begin at €895 for two people in double occupancy, and include nine nights with breakfast at select hotels, private airport transfer in Porto, rental car for eight days, visit to Port Wine Lodges in Porto, wine tasting in the Douro, a cycling tour in the Algarve and a welcome drink, tickets for the National Museum of Art, a tour of Lisbon's belvedere and other extras.

EUROPEAN TRAVEL COMMISSION



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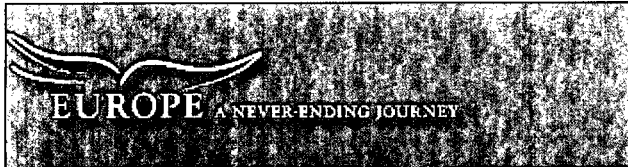
The ETC is a marketing organization whose role is to promote Europe as a tourist destination and provide a range of information, research and electronic distribution services to its members.

Produced by Spring O'Brien for the European Travel Commission
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Blaise Foley

From: Emma from visiteurope.com [newsletter@travel.visiteurope.com]
Sent: Friday, July 30, 2010 10:01 AM
To: Amanda Irons
Subject: European Spa Rejuvenation

Click [here](#) for the online version



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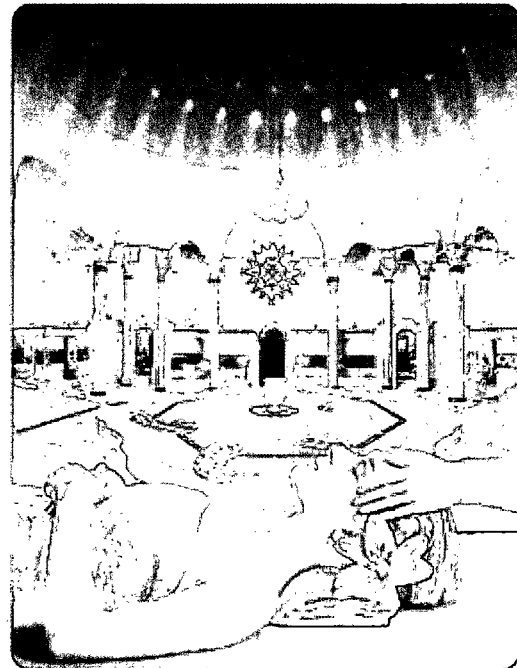
European Spa Rejuvenation

Spa vacations are all the rage, and Europe offers a variety of rejuvenating experiences, whether you want to simply relax or improve your health and well-being.

Pamper yourself with soothing treatments throughout the continent - from a [getaway in Austria](#) to state-of-the-art facilities in a former Augustinian monastery in the [Czech Republic](#).

Embrace Europe's natural remedies by bathing in the [medicinal springs of Germany](#), relaxing with a [sand bath treatment in Portugal](#), or taking a dip in the [healing waters of Greece](#). Surround yourself with clean air and water in the [pristine Norwegian fjords](#), or experience a fusion of ancient and contemporary [spa therapies in Turkey](#) and [Monaco](#).

No matter what kind of retreat you're seeking, Europe has something for you.



Turkish bath



Relaxation in Norwegian Fjords

The fjords of Norway provide a pristine and beautiful atmosphere for getting away from the everyday.
 Read more

Spas and Baths in Britain

Go with the flow and experience the therapeutic waters of Britain's



spa towns.
[Read more](#)



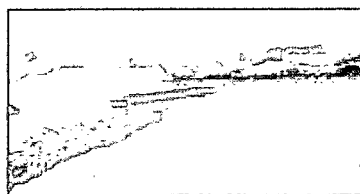
Blissful Cyprus

Learn Aphrodite's secret for perennial health and youth at one of Cyprus' world-class wellness centers.
[Read more](#)



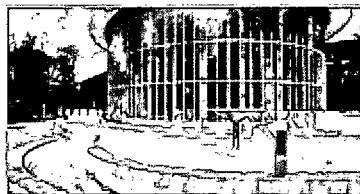
Medicinal Springs in Germany

Germany's spa towns offer relaxation, long-term health benefits and first-class experiences.
[Read more](#)



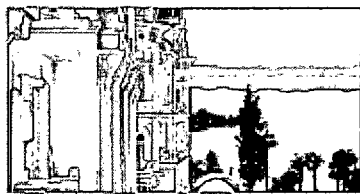
Portugal, Garden by the Sea

Portugal's spas offer many unique, modern treatments designed for relaxation and healing.
[Read more](#)



The Mother of all Spas in Belgium

Kick back and relax in the French-speaking town of Spa, Belgium - the Pearl of the Ardennes.
[Read more](#)



Exclusive Spa Packages in Croatia

Need to relax? Take advantage of the first-rate spa packages offered at hotels in Croatia.
[Read more](#)



Elegance in Budapest

Visit Budapest's Racz Hotel and Thermal Spa for a truly elegant spa experience.
[Read more](#)



Augustinian Spa in the Czech Republic

For a relaxing spa experience, visit the beautiful spa town of Luhacovice in the South Moravian Region of the Czech Republic.
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Natural Therapies of Romania

With its pleasant climate and proximity to the Black Sea, Romania is an ideal destination for health and relaxation.
[Read more](#)



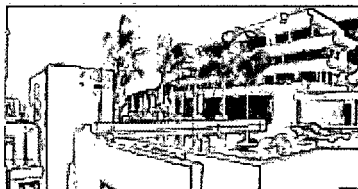
Refreshing Monaco

Visit Monaco for beautiful weather and a variety of spas for a revitalizing experience.
[Read more](#)



More than Swedish Massages

Visit Sweden to indulge in a wide variety of soothing spa treatments.
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Spanish Rejuvenation

If you're looking for an unparalleled spa, beauty and health experience, visit Spain's renowned SHA Wellness Clinic.
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Healing Waters of Greece

For centuries, Greece's thermal springs have been the place for therapy and rejuvenation.
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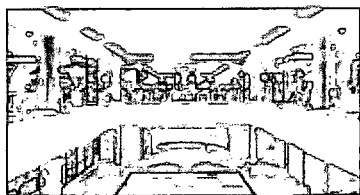
Ancient Turkish Spa Remedies

Turkey's spas combine early traditions, healing values, and world-class luxury.
[Read more](#)



Vienna Design & Spa Getaway

Rejuvenate in Austria with a four-night retreat that includes spa treatments, meals and more.
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Unique Hotel Spa in Brussels

The Aspria Avenue Louise health club and spa in the Conrad Brussels Hotel offers a variety of fitness and beauty services.
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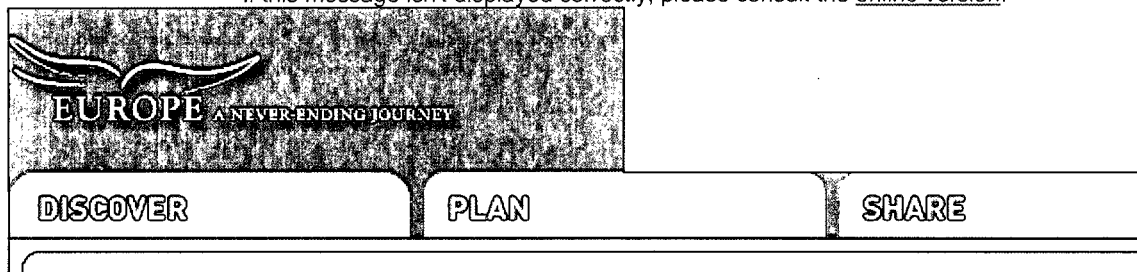
Blaise Foley

From: Amanda Irons [amanda_irons@yahoo.com]
Sent: Tuesday, November 30, 2010 1:11 PM
To: Amanda Irons
Subject: Fw: Centuries of European Music History

--- On Tue, 11/30/10, Emma from visiteurope.com <newsletter@travel.visiteurope.com> wrote

From: Emma from visiteurope.com <newsletter@travel.visiteurope.com>
Subject: Centuries of European Music History
To: amanda_irons@yahoo.com
Date: Tuesday, November 30, 2010, 10:48 AM

If this message isn't displayed correctly, please consult the [online version](#).



Centuries of European Music History

If music is your passion, then Europe, with hundreds of years of music history and a wide variety of genres for all tastes, is the ideal vacation destination.

Travel to [Liverpool](#) and see where The Beatles were born, or [head to Greece](#) for the Rockwave Festival for today's top acts. Check out the next big thing at competitions held in [Flanders](#) and [Serbia](#).

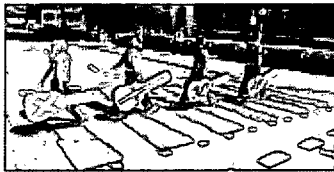
From [opera in Monte-Carlo](#) to concert [season in Valencia](#) to the musical celebration of the [Rijeka Carnival in Croatia](#), the options are endless. Of course, there is always a music festival for your taste - choose from various events of classical, jazz and rock throughout the year in [Switzerland](#), [Denmark](#), [Austria](#), [Malta](#) and numerous other spots across the continent.

No matter your musical preference, Europe is sure to satisfy your musical craving.



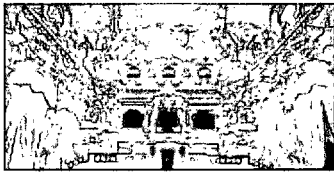
Austria - Experience music like never

Experience The Beatles in Britain



Britain has long been famous for breeding international pop sensations, the most famous of whom were The Beatles.

[Read more](#)



Monaco Celebrates Opera

Monaco began building its reputation as a go-to location for opera music in the late 19th century with the Monte Carlo Opera.

[Read more](#)



Unique Sound of Cyprus

The music of Cyprus features a unique blend of classical, folk and popular genres closely linked to the musical traditions of Ancient Greece, the Byzantine Empire and the Greek islands.

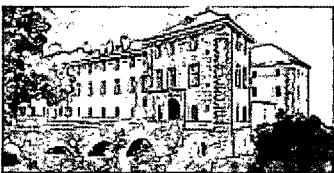
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German Celebration of Renowned Composer

Having influenced musicians like Wagner, Franz Liszt is considered by some to be one of the greatest pianists of all time, and Germany will celebrate his 200th birthday in 2011.

[Read more](#)



Czech Republic Summer Celebration

Nelahozeves, a village one hour north of Prague, is the birthplace of distinguished Czech composer Antonin Dvorak.

[Read more](#)



Strings of Serbia

In the first three months of 2011, Serbia will host two important music events.

[Read more](#)



Musical Croatian Carnival

The International Carnival of Rijeka, one of Croatia's largest festivals, is held annually in February and March.

[Read more](#)

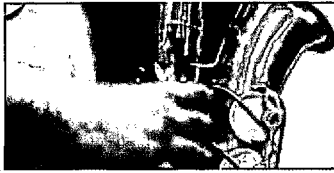
Music Festivals of Denmark

Each year, more than 200 music festivals take place in Denmark, so you



can enjoy the entertainment no matter when you visit.

[Read more](#)



Belgium Hits a High Note

From Jazz to classical, music traditions run deep in Belgium.

[Read more](#)



Concert Season in Valencia

From now until July, Valencia's concert hall will be hosting several musical events, including symphonies and sonatas by Verdi, Beethoven, and Tchaikovsky.

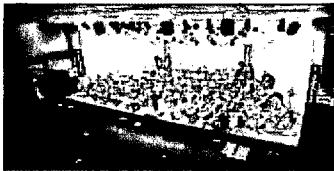
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Holiday Sounds of Sweden

In Sweden, December 13 is St. Lucia's day, an event celebrated with a series of musical events during the day and at night.

[Read more](#)



Star-Studded Swiss Music Roster

A collection of brilliant musicians will be in Switzerland this summer attending two of the country's biggest music festivals.

[Read more](#)



Affordable Music throughout Holland

If you're looking to explore Europe and enjoy an unforgettable music experience while there, consider visiting Holland.

[Read more](#)



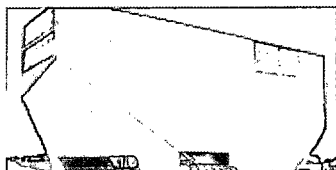
Jazz, Pop and Rock in Malta

Malta is a small country that packs a big musical punch, hosting some of the world's top musical talent throughout the year.

[Read more](#)

Porto's Iconic Casa da Musica

The New York Times called Porto's Casa da Musica the best looking project architect Rem Koolhaas has ever built.



[Read more](#)



Greek Variety

Music festivals are held all over Greece so you can dance to rhythms of the best international artists.

[Read more](#)



Budapest offers Performances for all Ages

The Palace of Arts, or "MUPA," is a modern facility containing a concert hall, museum and theater that all host concerts, shows, exhibitions and plays of all genres.

[Read more](#)



A Competition in Brussels

From May 5 to May 21, the Royal Conservatory of Music in Brussels will hold a very prestigious competition.

[Read more](#)



Musical Magic in Austrian Cities

For outstanding music experiences, immerse yourself in the magical atmosphere of Austria's great festivals featuring world-class performances in spectacular settings.

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Blaise Foley

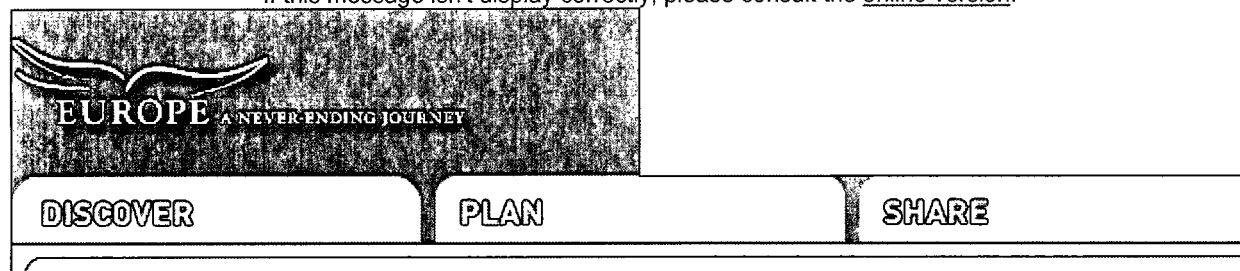
From: Emma from visiteurope.com [newsletter@travel.visiteurope.com]

Sent: Friday, October 29, 2010 2:01 PM

To: Amanda Irons

Subject: , Spend the Holidays in Europe

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European Holiday Festivities

Spend the holidays in Europe and experience an international tradition, the Christmas market, held across the continent in most major cities and towns - ideal for finding that perfect gift and tasting local specialties.

Head to Finland to see [Santa's workshop](#), enjoy the winter wonderland of the [Ice Sculpture Festival](#) in Bruges, or for an outdoor adventure hit the [slopes of Switzerland](#) and [Austria](#).

Ring in the New Year with specials in [Reykjavik](#), a [jazz cruise in Prague](#), or the traditional eating of [12 grapes in Spain](#). Of course if you prefer warmer climates, the Mediterranean countries, including [Greece](#), [Cyprus](#) and [Malta](#), are the perfect getaway for a winter break.

Also, be sure to [enter a photo of you in Europe](#) by October 31 for a chance to win a trip to Madrid and a camera!



Madrid - Carmen Street during Christmas



Last Chance to Enter the You & Europe Photo Contest

Do you have an amazing photo of you in Europe from your recent vacation? Enter it by October 31 for a chance to win a trip to Madrid!

[Read more](#)



Happy 1-1-11 in Iceland

The world's northernmost capital is a fun place to ring in the New Year.

[Read more](#)



Austrian Resorts Ideal for Alpine Vacation

Lech and Zürs am Arlberg are among the best winter sports resorts in Europe.

[Read more](#)



Beautiful Holiday Festival in Bruges

Bruges is a beautiful city made even more beautiful by its holiday Ice Sculpture Festival.

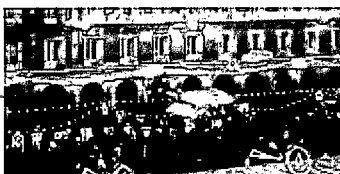
[Read more](#)



Budapest Christmas Market

Budapest is happy to welcome visitors from all over the world to its free, open-air Christmas fair, running November 19 to December 29.

[Read more](#)



Spectacular Spain

This holiday, Madrid and Valencia invite you to see the spectacular Christmas light displays and partake in the venerable Spanish tradition of eating 12 grapes on New Year's Eve.

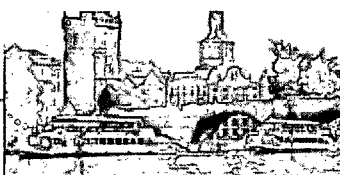
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Tallinn's Two Markets

This year, Estonia's capital city Tallinn will host two Christmas markets - one in Old Town Square, the other in Rotermann Square.

[Read more](#)



Prague Jazz Cruise for New Year's

Come celebrate New Year's Eve in Prague and enjoy the city's magical holiday atmosphere on a river cruise.

[Read more](#)



The Warsaw Christmas Market

Each year, the Christmas season is celebrated in Warsaw with colorful market kiosks set up all over the Old Town.

[Read more](#)



'Tis the Season to be in Belgium

Spend a day browsing the hundreds of stalls and tasting delectable delights at one of Belgium's Christmas markets.

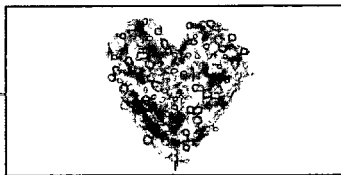
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Wintertime in Slovenia

In a land that celebrates all of its seasons, you can be sure that the glories



of winter get their fair share of attention in Slovenia.
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Cyprus has Everything for the Holidays

In Cyprus, Christmas is perhaps the biggest celebration of the year, making the country an ideal destination for the winter break.

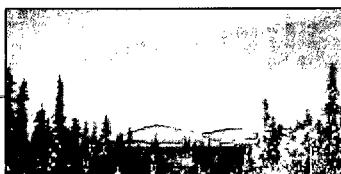
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Stockholm Gets in the Christmas Spirit

This winter, Stockholm's festivities are sure to spark your holiday spirit from the Christmas market to the most elegant restaurants.

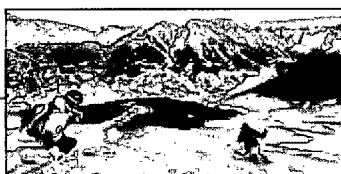
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Santa's Workshop in Finland

Finland offers visitors plenty of exciting holiday experiences, some of which are very rare.

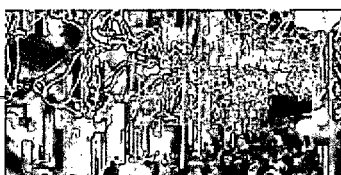
[Read more](#)



Holiday Deals in Switzerland

This holiday season, Switzerland is the place to be for exciting winter activities and great deals.

[Read more](#)



Be Merry in Malta

Try something different this year for Christmas - head to the Maltese Islands.

[Read more](#)



Unique Holiday Celebrations in Portugal

Literally meaning the land "beyond the mountains," Trás-os-Montes is a mystical area cut off for centuries from the rest of Portugal - and a great place to celebrate the holidays.

[Read more](#)



Gorgeous Holiday Weather in Athens

Athens' climate allows visitors to enjoy a wide variety of outdoor activities, even during the winter holidays.

[Read more](#)

Blaise Foley

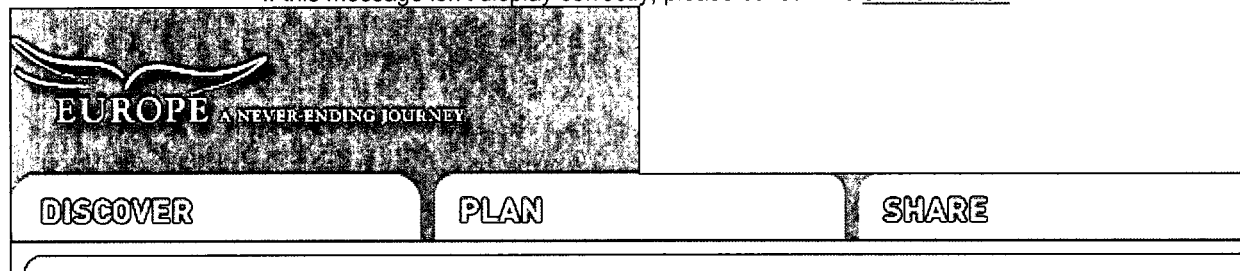
From: Emma from visiteurope.com [newsletter@travel.visiteurope.com]

Sent: Thursday, September 30, 2010 10:01 AM

To: Amanda Irons

Subject: , it's your chance to win a trip to Europe!

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The Beauty of Europe's Art & Architecture

Head to the continent this fall to explore the beauty of Europe's art and architecture with [great deals to 150+ European cities](#) on Air France and 30% off The Leading Hotels of the World.

Take a walk back in time with visits to [Stonehenge](#), the [Manueline landmarks of Lisbon](#) and controversial [Chiesa di San Giovanni Battista in Switzerland](#) - or look forward with the final stage of [Istanbul's 2010 European Capital of Culture](#) celebration and [Prague's contemporary art center](#).

Also, be sure to check out the new [Underground Museum in Krakow](#), take a walk on the wild side for an [exhibition in Luxembourg](#) or enjoy the [Budapest Art Fair in November](#).

And don't forget to enter a photo of you in Europe for a [chance to win a trip for two to Madrid](#) and a [Leica camera](#)!



Portugal - Museu de Arte Antiga



Enter the You & Europe Photo Contest

Do you have an amazing photo of you in Europe from your recent vacation? Enter it now for a chance to win a trip to Madrid!

[Read more](#)



Great Fall Deals to Europe

With great fares on Air France, 30% off from The Leading Hotels of the World and camera deals from Willoughby's, you'll find everything you need to plan your next trip.

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Fire Celebration in Istanbul

Istanbul's 2010 European Capital of Culture concludes with a lineup of exciting events in art, music, history and culture.

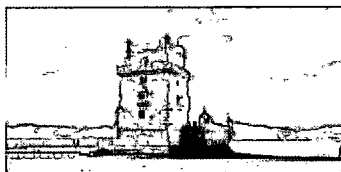
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Generations of Architecture in Greece

In Greece, architecture represents a different conception of the world: here, everything happens out in the open.

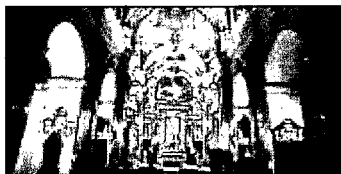
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Portugal Links Architecture and People

Portugal is a small nation with an extraordinarily rich heritage of unique art and architecture.

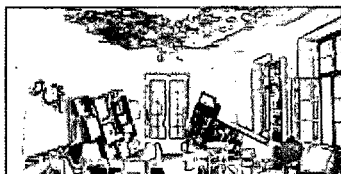
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Malta's Colorful Landscape

The Maltese Islands are home to a colorful array of architectural gems, including the monastic church of the Knights of St. John.

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Design in Prague

The Czech Republic offers visitors plenty of opportunities to experience local and international design.

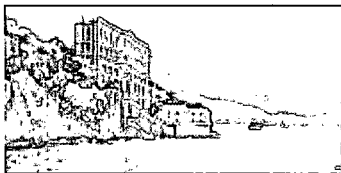
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Underground Museum Opening in Poland

On September 24th in Krakow, a museum built on the site of an archaeological excavation opened, unveiling secrets of Krakow's evolution since its founding in the early Middle Ages.

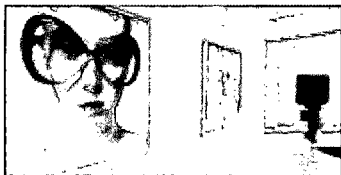
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Monaco Museum Celebrates 100 Years

In 2010, the Principality of Monaco's truly remarkable Oceanographic Museum celebrates its 100th birthday by making a big artistic splash!

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Budapest Unifies All Things Art

From ancient to contemporary, enjoy everything that is art at the Budapest Art Fair Exhibition and Market this fall.

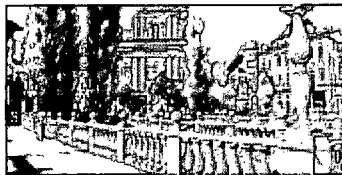
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Wild in Luxembourg



Luxembourg's "Born to Be Wild?" exhibition focuses on three major themes presented in a historic perspective, from the '50s through today.

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Slovenia's Practical Design

Slovenia's Biennial of Industrial Design Exhibition, taking place in Ljubljana between October 7 and November 7, celebrates a long history of adding art and craft to practical products used every day.

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Belgian Architecture Is All About Style

From art nouveau to contemporary designs, Belgium has got you covered.

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Discover Austria's Beauty

Austria has a rare blend of culture and scenery to offer travelers looking for history and beauty.

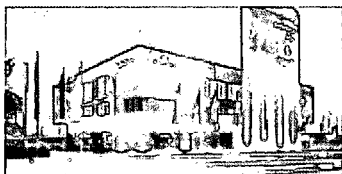
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Van Eyck & Dürer in Bruges

The "Van Eyck to Dürer" exhibition, open from October 29 to January 30 at the Groeninge Museum, is a key element of the Bruges Central City festival.

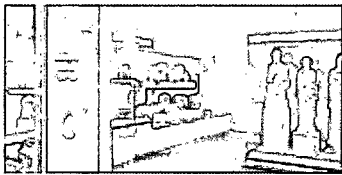
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Northern Germany a Fascinating Juncture

The seaside city of Bremerhaven, where the River Weser meets the North Sea, is a fascinating juncture of authentic preservation and new structures, with its two major museums.

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Rich History of Cyprus

Cyprus may be a small island, but it has an impressive history, which you can experience in the country's many museums.

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Treasures of Britain

From stately homes to modern works of art, Britain is as diverse as its vibrant culture.

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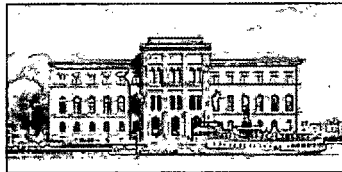
Eighteen Routes of Norwegian Beauty

Norway's impressive architecture and landscapes are best enjoyed from 18



of the country's tourist routes.

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Staging Power in Stockholm

This autumn, Nationalmuseum will present the magnificent exhibition "Staging Power - Napoleon, Karl Johan, Alexander."

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Celebrating Finnish Architecture

In 2012, Finland will hold a bicentennial celebration for its capital city, Helsinki, which is known for its impressive architecture.

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Bold Swiss Architecture

Switzerland offers travelers a wide spectrum of architectural styles, some more controversial than others.

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Holland to Host Notable Exhibitions

During this fall and winter, Holland will host a number of exhibitions in which numerous world-famous works will be displayed.

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Cartoons
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Crossword/Games
Education
First Look
Learning Network
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Congressional Charities Are Pulling In Corporate Cash

By ERIC LIFTON

At least two dozen charities that lawmakers or their families helped create or run routinely accept donations from businesses seeking to influence them.

- Documents: Lawmakers, Charities, and Their Corporate Sponsors
- Graphic: Corporate Donors

Housing Woes Bring New Cry: Let Market Fall

By DAVID STREITFELD

Some economists and analysts urge a dose of shock therapy that would shift benefits to future homeowners from current ones: Let the housing market crash.

Floods in Pakistan Carry the Seeds of Upheaval

By CARLOTTA GALL

As devastating floods appear to widen divisions, Pakistani officials, some accused of ineptitude and favoritism, are trying to repair the political damage.

In Britain, Labour Politicians Call for New Look at Scandal

By SARAH YALOW and DON VAN

Scott Nelson for the New York Times

Thin Line for Group of Muslims in Egypt

By THANASSIS CAMBANIS

The Muslim Brotherhood, the most influential of Egypt's dissident organizations, is caught between fighting and placating the government. Above, Mohammed Badie, the group's supreme guide.

2010 Midterm Elections

For G.O.P., Tea Party Wields a Double-Edged Sword

By KATE ZERNIK

The Tea Party fervor is expected to help Republicans in November, but it may also create problems for them.

- Post a Comment | Read (55) | Times Topics: Tea Party Movement

American Muslims Ask, Will We Ever Belong?

By LAURIE GOODSTEIN

The furor over a proposed center near ground zero has many worried about their place in American society.

- From the Other Side of Ground Zero: Anti-Muslim Venom

Some See a Ploy as Craigslist Blocks Sex Ads

By CLAIRE GAIN MILLER

Since blocking its "adult services" ads as the weekend began, Craigslist has refused to discuss its motivations.

- Post a Comment | Read (13)

OPINION »

THE STONE

Mystery and Evidence

Is it realistic to expect religion to satisfy the demands of science?

- Krugman: 1938 in 2010
- Comments (13)
- Douthat: Paranoid About Paranoia
- Editorial: The Next Afghan Election
- John Grisham: A Writer's Work

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The New York Times

FLIGHT

Hotel Review: Babuino 181 in Rome

by KATIE PANLA
Published: September 9, 2010

BASICS

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One of the 14 spacious rooms at the hotel, which is a short stroll from the Spanish Steps.

In Rome, a city known for its expensive and cramped accommodations, **Babuino 181** is a welcome addition. This 14-room boutique hotel, set in a 19th-century building recently renovated by the architecture firm Studio Magnaghi, opened in April. It is the newest addition to Rome Luxury Suites, a hotel group owned by Alberto Moncada di Paternò, who transforms historical residences by incorporating contemporary art and design.

LOCATION

The hotel is on the Via del Babuino, in Rome's historic center. A short stroll leads to the Piazza del Popolo, the Via Margutta and the Spanish Steps. The area is also Rome's shopping mecca, packed with designer boutiques, antiques shops, art galleries and smart

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Air France-KLM Picks Progress Software

Posted on Mon, 12 Sep 2010 01:29:44 EDT
Symbol: [PRGS](#), [KLM](#)

Sep 13, 2010 (Chase-Up Media via COMTEX) -

Progress Software Corp., a software provider that enables enterprises to be operationally responsive, has said that Air France-KLM Airlines will use the Progress Actonal SOA Management platform, part of the Progress Responsive [Progress Management \(RPM\)](#) suite, to offer better validity and help deliver 100 percent availability on its reservation systems.

Subsequent to their merger with Air France in 2004, KLM recognized they had a growing amount of complex [IT systems](#) needing to work together to ensure their transactions work as intended. They also needed to find a way of integrating the multiple disparate systems from both [companies](#), and avoid a costly "run around" scenario. The company performed a gap analysis in order to compare its SOA performance with its desired performance. It developed a roadmap solution for the entire IT infrastructure was needed to meet the requirements for a Service-Oriented Architecture (SOA) and to maximize its effectiveness.

With the Actonal SOA Management platform, Air France-KLM [Professionals](#) will be able to collaborate across their newly merged enterprise to detect, diagnose, and repair problems and exceptions that could disrupt flight operations and reservations systems, and prevent them from recurring, according to Progress. A flight operations and E-Booking system is like any business transaction, typically involving many steps, and usually flows through multiple custom and packaged applications, [databases](#), and databases. Even if each of these is running correctly, the transaction must coordinate the use of technologies such as [middleware](#), [messaging](#), [ESBs](#), [BPMs](#), [SOAs](#), cloud computing or Web 2.0 further increases the complexity of a transaction - resulting in an additional increase in issues and failures. Joining two company's IT infrastructures together exponentially increases this complexity.

"After completing a rigorous proof-of-concept, we chose the Actonal product for its enterprise-class features and functionality that fit right into our SOA-based infrastructure. The tool has a modern look and feel and its functionality fits our environment," said Marc Richman, ICT Production Manager Connectivity at KLM. "In addition, the dedication and flexibility from the Progress Software team was extremely impressive."

Richman continued, "Currently, global pressures in the travel industry mean E-Booking systems need to be up and running 24x7. By increasing real-time validity with a proactive tool, the Actonal, we are able to guarantee 100

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Air France Looks to Compete with Ryanair by Launching Air France Express

Information: 2010-09-04 01:11



As one point or another, it seems like every major airline becomes interested in offering up a cost carrier. Airlines in the early 80s already had their opportunity to do so—think, Ted and the Sky Shuttle. And now it seems like the latest airline to do so is Air France.

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Photo: [Air France Express](#)

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Quarter	Site Name	Placement	Size	Start Date	End Date	Type	Rate	Impressions/ Clicks	Cost
Spring	Context Web	RON Geo-targeted Neg Keyword	120x600, 160x600, 300x250, 728x90	5/15/2010	6/30/2010	CPC	\$ 1.25	10,000	\$ 12,500.00
Spring	Context Web	RON Geo-targeted Neg Keyword	120x600, 160x600, 300x250, 728x90	5/15/2010	6/30/2010	CPC	\$ 1.25	9,507	\$ 11,883.75
Spring	NY Times	20% Two Week HPSOV	184x90, Clickcommand	5/17/2010	5/30/2010	Flat	\$ 55,000.00	42,000,000	\$ 110,000.00
Spring	NY Times	Great Getaways E-mail	1x1	5/17/2010	5/17/2010	Flat	\$ 11,250.00	425,000	\$ 11,250.00
Spring	NY Times	Great Getaways E-mail	1x1	5/7/2010	5/7/2010	Flat	\$ 11,250.00	425,000	\$ 11,250.00
Spring	NY Times	Leaderboards within Travel	728x90	5/15/2010	6/30/2010	CPM	\$ 25.00	200,000	\$ 5,000.01
Spring	Sherman's Travel	EBulletin (Targeted to International Travel List)	1x1	5/4/2010	5/4/2010	Flat	\$ 10,000.00	420,000	\$ 10,000.00
Spring	Search	Google & Google Content	n/a	5/15/2010	6/30/2010	CPC	\$ 1.26	21,621	\$ 27,810.08
Spring Media Total								43,489,507	\$ 171,883.76
Spring Search Total								21,621	\$ 27,810.08
Ad-serving Spring Total									\$ 13,978.57
Air France Media Agency Spring Total									\$ 12,259.73
Spring TOTAL								43,489,507	\$ 225,932.14

Fall	Context Web	RON Geo-targeted Neg Keyword	120x600, 160x600, 300x250, 728x90	9/1/2010	10/31/2010	CPC	\$ 1.25	15,190	\$ 18,987.50
Fall	NY Times	20% One Week HPSOV	184x90, Clickcommand	9/6/2010	9/12/2010	Flat	\$ 61,000.00	21,000,000	\$ 61,000.00
Fall	NY Times	Leaderboards within Travel	728x90	9/1/2010	9/30/2010	CPM	\$ 25.00	100,000	\$ 2,500.00
Fall	NY Times	Great Getaways E-mail	1x1	9/20/2010	9/20/2010	Flat	\$ 11,250.00	425,000	\$ 11,250.00
Fall	NY Times	Great Getaways E-mail	1x1	10/8/2010	10/8/2010	Flat	\$ 11,250.00	425,000	\$ 11,250.00
Fall	Fodor's	Market Place Text Link Banner - Destination Targeting Eu	450x60	9/1/2010	9/30/2010	CPM	\$ 8.00	84,602	\$ 676.82
Fall	Fodor's	Destination Targeting Europe - Above the Fold Banner	300x250	9/1/2010	9/30/2010	CPM	\$ 11.00	98,710	\$ 1,085.81
Fall	Fodor's	Dedicated Email Blast	680x600 HTML, Click Command	9/29/2010	9/29/2010	Flat	\$ 3,500.00	100,000	\$ 3,500.00
Fall	Fodor's	Dedicated Email Blast	680x600 HTML, Click Command	10/20/2010	10/20/2010	Flat	\$ 3,500.00	100,000	\$ 3,500.00
Fall	Search	Google & Google Content	n/a	9/1/2010	10/31/2010	CPC	\$ 1.66	6,695	\$ 11,113.74
Fall Media Total								22,348,502	\$ 113,750.13
Fall Search Total								6,695	\$ 11,113.74
Ad-serving Fall Total									\$ 8,740.47
Air France Media Agency Fall Total									\$ 7,602.97
Fall TOTAL								22,348,502	\$ 141,207.31

All 2010 Total \$ 367,139.45

You & Europe Online Campaign
Fall Report 11.1.10

Overall Report

Total Online Clicks	39,741
Total Photo Contest Entries:	1,047
Total Air France Bookings:	505
ETC Newsletter Signups:	617
Air France Newsletter Signups:	598
LHW Newsletter Signups:	502
Willoughby's Newsletter Signups:	397
Media Budget Used:	\$124,647
Total Cost Per Click, based on online clicks	\$3.14
Overall Total Impressions (Online, Search):	42,999,901
Total Online Impressions (non-search):	41,988,388
Total Search Impressions:	1,011,513
Overall Online CTR:	0.09%

BANNER OVERVIEW

SITE	IMPRESSIONS DELIVERED	CLICKS	CTR	SCHEDULED IMPRESSIONS	ADDITIONAL IMPRESSIONS	IMPRESSIONS REMAINING	CPM	CPC	COST	BUDGET USED	REMAINING BUDGET	AIR FRANCE BOOKINGS
Ad Network	12,784,749	15,201	0.12%	15,201	0	0	n/a	\$1.25	\$19,001	\$19,001	\$0	35
Fodor's	183,312	434	0.24%	327,300	0	143,988	\$9.17	\$4.06	\$3,000	\$1,763	\$1,238	21
New York Times	27,961,995	9,320	0.03%	21,100,000	6,952,511	0	\$3.01	\$6.81	\$63,500	\$63,500	\$0	437
TOTAL	40,930,056	24,955	0.06%	21,442,501	6,952,511	143,988	\$12.30	\$3.38	\$85,502	\$84,264	\$1,238	493

EMAIL OVERVIEW

SITE	IMPRESSIONS DELIVERED	CLICKS	CTR BASED ON IMPRESSIONS	SCHEDULED IMPRESSIONS	ADDITIONAL IMPRESSIONS	IMPRESSIONS REMAINING	CPM	CPC	COST	BUDGET USED	REMAINING BUDGET	AIR FRANCE BOOKINGS
Fodor's	201,618	3,439	1.71%	200,000	1,618	0	\$35.00	\$2.04	\$7,000	\$7,000	\$0	2
New York Times	856,714	4,796	0.56%	850,000	6,714	0	\$26.47	\$4.69	\$22,500	\$22,500	\$0	3
TOTAL	1,058,332	8,235	0.78%	1,050,000	8,332	0	\$28.10	\$3.58	\$29,500	\$29,500	\$0	5

SEARCH OVERVIEW

	IMPRESSIONS DELIVERED	CLICKS	CTR	AVERAGE POSITION	MEDIA COST	CPM	CPC	TOTAL BUDGET	BUDGET USED	REMAINING BUDGET	AIR FRANCE BOOKINGS
TOTAL	1,011,513	6,551	0.65%	3.3	\$10,882.84	\$10.76	\$1.66	\$11,113.74	\$10,883	\$231	7

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